



CIP2015

4TH GLOBAL CONGRESS FOR
CONSENSUS IN PEDIATRICS & CHILD HEALTH

MARCH 19-22, 2015 | BUDAPEST, HUNGARY



INDUSTRY PROSPECTUS





**4TH GLOBAL CONGRESS FOR
CONSENSUS IN PEDIATRICS & CHILD HEALTH**
MARCH 19-22, 2015 | BUDAPEST, HUNGARY

Contents

Welcome Letter.....	3
CIP Congress Council.....	4
Scientific Committee.....	4
Profile of Attendance	5
Why Support the CIP Congress	5
Preliminary Topics	6
General Information... ..	7
Information for Sponsors and Exhibitors	9
Registration Information	10
Sponsorship Opportunities.....	11
Other Sponsorship Opportunities.....	16
Social Function Opportunities.....	20
Sponsorship Application Form and Contract	22
Information for Exhibitors	24
Exhibition Application Form and Contract	26



4TH GLOBAL CONGRESS FOR
CONSENSUS IN PEDIATRICS & CHILD HEALTH

MARCH 19-22, 2015 | BUDAPEST, HUNGARY

Welcome letter

Dear Colleagues and Friends,

CIP is very happy to announce that the 4th Global Congress for Consensus in Pediatrics and Child Health will be held in Budapest, Hungary on March 19-22, 2015.

CIP Congress brings an innovative and stimulating global academic debate platform searching for consensus and agreements on main child health pathologies, difficulties and controversies.

The concept for the CIP congress and program was developed for Pediatricians working in Primary and Secondary Care, as well as for specialists in the diverse areas of Pediatrics, Pediatric Surgeons, Family Medicine Doctors, General Practitioners, Researchers and Policy Makers.

The outstanding scientific program will feature distinguished keynote addresses, cutting edge state-of-the-science lectures, controversial debates, and compelling presentations by main leaders in Pediatrics.

We look forward to welcoming you to beautiful Budapest!

Manuel Katz
CIP President

Philippe EVRARD
President, CIP Congress 2015



Organizing Committee

Philippe Evrard	President, CIP Congress 2015
Manuel Katz	CIP President
José Boix-Ochoa	Treasurer

Scientific Committee

Manuel Katz	Executive Co-Chairman
José Ramet	Executive Co-Chairman
Shimon Barak	Vice-Chairman, Coordinator of Primary Care
Leonard Bacharier	Coordinator of Respiratory Diseases
José Boix-Ochoa	Coordinator of Pediatric Surgery
Ron Dagan	Coordinator of Infectious Diseases and Vaccines
Philippe Evrard	Coordinator of Neurology
Donald Greydanus	Coordinator of Adolescent & Sport
Arnoldo Grosman	Coordinator Pediatric Education
Peter Hoyer	Coordinator of Nephrology
Frank Oberklaid	Coordinator of Developmental/Behavioural Paediatrics
Giuseppe Saggese	Coordinator of Endocrinology
Fernando Stein	Coordinator of Pediatric Emergency and Intensive Care
Tom Stiris	Coordinator of Neonatology
Ricardo Tronconne	Coordinator of Gastroenterology



CIP2015

4TH GLOBAL CONGRESS FOR
CONSENSUS IN PEDIATRICS & CHILD HEALTH

MARCH 19-22, 2015 | BUDAPEST, HUNGARY

Profile of Attendance

- ❖ Pediatricians working in primary care, community care & hospitals
- ❖ Pediatric Surgeons
- ❖ Pediatric Nurses
- ❖ Trainees in Pediatrics
- ❖ Residents in Pediatrics
- ❖ Family Medicine Physicians
- ❖ General Practitioners

Why Support the CIP Congress?

- ❖ Exposure to CIP specialists from around the world
- ❖ A great opportunity to meet a large audience of Pediatricians working in primary care, community care & hospitals
- ❖ Excellent networking opportunity with experts in the field
- ❖ Participation in discussions regarding the present and future of worldwide pediatric health care
- ❖ Numerous opportunities to make personal contacts throughout the Congress and promote your business



CIP2015

4TH GLOBAL CONGRESS FOR
CONSENSUS IN PEDIATRICS & CHILD HEALTH

MARCH 19-22, 2015 | BUDAPEST, HUNGARY

Congress Topics

- Adolescent Health
- Developmental-Behavioral Pediatrics
- Emergency Medicine
- Neonatology
- Ophthalmology
- Pediatric Allergy & Immunology
- Pediatric Critical & Intensive Care
- Pediatric Dermatology
- Pediatric Education
- Pediatric Endocrinology
- Pediatric Gastroenterology
- Pediatric Genetics
- Pediatric Hematology & Oncology
- Pediatric Infectious Diseases and Vaccinology
- Pediatric Nephrology
- Pediatric Neurology
- Pediatric Pulmonology and sleep Medicine
- Pediatric Psychiatry
- Pediatric Radiology
- Pediatric Rheumatology
- Pediatric Nutrition
- Pediatric Sports Medicine
- Pediatric Pharmacology and Toxicology
- Primary Care
- Pediatric Surgery and its specialties
- Rare Diseases
- Rare and Orphan diseases
- Social Pediatrics
- Tropical Medicine



4TH GLOBAL CONGRESS FOR
CONSENSUS IN PEDIATRICS & CHILD HEALTH

MARCH 19-22, 2015 | BUDAPEST, HUNGARY

General Information

Venue

Corinthia Hotel Budapest

<http://www.corinthia.com/hotels/budapest/>

Language

The official language of the Congress is English

Weather

March marks the start of spring in Budapest. The weather turns pleasant during the day, but the nights are still a little chilly with occasional rainfall. The average maximum temperature during day is 10°C and the average minimum temperature is 2°C. The average sunshine hours total 7 per day, with an average rainfall of 11 days per month. The average precipitation amounts to 29 mm during March.

Currency

The Hungarian Forint is the currency of Hungary (HUF)

Local Time

UTC/GMT +1 hours

Telephones

Telephone country prefix: 36

Exhibition

A Professional Medical Exhibition will be held during the Congress

Letter of Invitation

The organizers will be pleased to send a letter of invitation to any pre-registered and paid participant requesting one. It is to be understood that such an invitation is intended to help potential participants raise travel funds or obtain a visa. It is not a commitment on the part of the meeting to provide any financial support.

You may request such a letter from the Congress Secretariat. Please note that this letter can only be issued if participant's registration is paid

Insurance

The Congress organizers cannot accept liability for personal injuries sustained, or for loss or damage of property belonging to Congress participants (or their accompanying persons), either during, or as a result of the Congress



CIP2015

A stylized graphic of a suspension bridge with two main towers and a series of cables connecting them, positioned below the 'CIP2015' text.

4TH GLOBAL CONGRESS FOR
CONSENSUS IN PEDIATRICS & CHILD HEALTH

MARCH 19-22, 2015 | BUDAPEST, HUNGARY

Registration

Kindly wear your name badge during all the congress days and social events!

Congress Secretariat

Paragon Group

Email: cip@cippediatrics.org

18, Avenue Louis-Casai

1209 Geneva, Switzerland



Information for Sponsors and Exhibitors

Application for Sponsorship

Application for Sponsorship can be made in writing with the enclosed booking form to:

Paragon Group
Mr. Ran Shalit
18, Avenue Louis-Casai
1209 Geneva, Switzerland
Tel: +41 (0)22 533 0948
Fax: +41 (0)22 580 2953
Email: rshalit@paragong.com

All company details, as filled in the form, will be used for advertisement.

Once an application is made, a contract will be sent to you for completion. This contract should be signed and returned with a 50% deposit payment to the above Sponsorship/Exhibition office address. Alternatively, an invoice for the deposit can be requested on the booking form. Once this has been received, a confirmation of Sponsorship and an invoice will be sent to the Sponsor.

Terms of Payment

50% due with signed contract

50% due by February 5, 2015

The total amount should be received before the opening date of the Congress.

Payment Methods

Option 1: Payment by credit card

Option 2: Payment by bank transfer:

Details will be provided in the invoice

Bank charges are the responsibility of the payer.

Cancellation Policy

Cancellations will be accepted in writing only. A cancellation notice received by February 5, 2015, will entitle a reimbursement of 50% of the Sponsorship payment, under the condition that the allocated space will be rented to another exhibitor. No reimbursement will be possible after February 5, 2015.

Terms and Conditions

The terms and conditions of Sponsorship and Exhibition are included in this prospectus. Please note that a signature on the Exhibition contract indicates the acceptance of these terms and conditions.



4TH GLOBAL CONGRESS FOR
CONSENSUS IN PEDIATRICS & CHILD HEALTH

MARCH 19-22, 2015 | BUDAPEST, HUNGARY

Registration Information

Please note that registration will open closer to the Congress date. Please refer to the Congress website at www.cippediatrics.org.

Registration fees will be payable in US Dollars.

Fees for Congress participants include participation in all scientific sessions, printed material of the Congress, an invitation to the Welcome Reception, coffee breaks, and entrance to the Exhibition.

Group Registration Policy

The group registration policy is valid for groups with a minimum of 10 delegates. For further details, please contact the Congress Secretariat.

Hotel Information

Companies interested in booking hotel accommodation of more than 10 rooms are kindly requested to contact the Registration Department at Paragon Group.

Please see below the contact information of the Registration Department at Paragon Group:

Registration Department

Pamela Vaserman
Paragon Group
18 Avenue Louis-Casai
1209 Geneva, Switzerland
Tel: +41 (0)22 533 0948
Fax: +41 (0)22 580 2953
E-mail: Pvaserman@paragong.com



Sponsorship Opportunities

An exciting range of Sponsorship opportunities has been created to allow each company the opportunity to showcase itself as best suits their needs and budget.

Companies are able to select a package from our "shopping list of opportunities:"

Platinum Sponsorship- Sponsorship of € 125,000

Gold Sponsorship - Sponsorship of € 90,000

Silver Sponsorship - Sponsorship of € 70,000

Bronze Sponsorship - Sponsorship of € 45,000

Companies exhibiting only will be acknowledged as exhibitors.

See below the packages that we have created for Platinum, Gold, Silver and Bronze Sponsors.

Feel free to speak with our industry manager about a **tailor-made individual package** for your organization. Anything is possible!





CIP2015

4TH GLOBAL CONGRESS FOR
CONSENSUS IN PEDIATRICS & CHILD HEALTH

MARCH 19-22, 2015 | BUDAPEST, HUNGARY

Platinum Sponsorship Package

€125,000

❖ **Organization of Two Satellite Symposia (90 min each)**

- Sponsorship of two Satellite Symposia, for up to 90 minutes each.
- The programs are subject to the approval of the Congress Scientific Committee.
- Platinum priority in the allocation of the satellite symposiums.
- Includes: Hall rental, standard audio/visual equipment, display table.
- Permission to use the phrase: "Official Satellite Symposium of the Global Initiative for Consensus in Pediatrics and Child Health 2015."
- Symposium programs and abstracts will be included in the Final Program (Subject to receipt by publishing deadline).

❖ **Exhibition Space**

- 24 sqm exhibition space. Platinum Priority Exhibition space allocation.
- Additional space can be purchased upon request at a reduced cost of €400 per square meter. Shell Scheme is required at an additional cost.
- 16 Congress registrations
- 8 Exhibitor badges

❖ **Advertisement**

- Acknowledgement of Sponsorship on advertising billboard in the main hall.
- Inclusion of Sponsor's symposia invitation in the Congress bags (insert to be provided by Sponsor).
- Inclusion of one further insert for promotional purposes in the Congress bags (Insert of up to 8 A4 pages to be provided by Sponsor).
- Acknowledgment of Sponsorship in the Congress Final Program as "Platinum Sponsor."
- A color advertisement in the Final Program.
- Sponsor's logo with hyperlink on Congress website.
- Inclusion of symposia programs on the Congress website..
- A 100-word Company profile in the Final Program.



CIP2015

4TH GLOBAL CONGRESS FOR
CONSENSUS IN PEDIATRICS & CHILD HEALTH

MARCH 19-22, 2015 | BUDAPEST, HUNGARY

Gold Sponsorship Package

€90,000

❖ **Organization of Two Satellite Symposia (90 min & 45 min)**

- Sponsorship of two Satellite Symposia: one for up to 90 minutes, one for 45 minutes.
- The programs are subject to the approval of the Congress Scientific Committee.
- Gold priority in the allocation of the satellite symposiums.
- Includes: Hall rental, standard audio/visual equipment, display table.
- Permission to use the phrase: "Official Satellite Symposium of the Global Initiative for Consensus in Pediatrics and Child Health 2015."
- Symposium programs and abstracts will be included in the Final Program (Subject to receipt by publishing deadline).

❖ **Exhibition Space**

- 16 sqm exhibition space. Allocation based on a "first come, first served basis."
- Additional space can be purchased upon request at a reduced cost of €400 per square meter. Shell Scheme is required at an additional cost.
- 12 Congress registrations
- 6 exhibitor badges

❖ **Advertisement**

- Acknowledgement of Sponsorship on advertising billboard in the main hall.
- Inclusion of Sponsor's symposia invitation in the Congress bags (insert to be provided by Sponsor).
- Inclusion of one further insert for promotional purposes in the Congress bags (Insert of up to 8 A4 pages to be provided by Sponsor).
- Acknowledgment of Sponsorship in the Congress Final Program as "Gold Sponsor."
- A color advertisement in the Final Program.
- Sponsor's logo with hyperlink on Congress website.
- Inclusion of symposia programs on the Congress website.
- A 100-word Company profile in the Final Program.



Silver Sponsorship Package

€70,000

❖ **Organization of a Satellite Symposium (90 min)**

- Sponsorship of a Satellite Symposium for up to 90 minutes.
- The program is subject to the approval of the Congress Scientific Committee.
- Silver priority in the allocation of the satellite symposium.
- Includes: Hall rental, standard audio/visual equipment, display table.
- Permission to use the phrase: "Official Satellite Symposium of the Global Initiative for Consensus in Pediatrics and Child Health 2015."
- Symposium program and abstracts will be included in the Final Program (Subject to receipt by publishing deadline).

❖ **Exhibition Space**

- 8 sqm exhibition space. Allocation based on a "first come, first served basis."
- Additional space can be purchased upon request at a reduced cost of €400 per square meter. Shell Scheme is required at an additional cost.
- 10 Congress registrations
- 4 exhibitor badges

❖ **Advertisement**

- Inclusion of Sponsor's symposium invitation in the Congress bags (insert to be provided by Sponsor).
- Inclusion of one further insert for promotional purposes in the Congress bags (Insert of up to 8 A4 pages to be provided by Sponsor).
- Acknowledgment of Sponsorship in the Congress Final Program as "Silver Sponsor."
- A half-page color advertisement in the Final Program.
- Sponsor's logo with hyperlink on Congress website.
- Inclusion of symposium program on the Congress website.
- A 100-word Company profile in the Final Program.



CIP2015

4TH GLOBAL CONGRESS FOR
CONSENSUS IN PEDIATRICS & CHILD HEALTH

MARCH 19-22, 2015 | BUDAPEST, HUNGARY

Bronze Sponsorship Package

€45,000

❖ **Organization of a Satellite Symposium (60 min)**

- Sponsorship of a Satellite Symposium for up to 60 minutes.
- The program is subject to the approval of the Congress Scientific Committee (Satellites will be allocated on a "first come, first served basis").
- Includes: Hall rental, standard audio/visual equipment, display table.
- Permission to use the phrase: "Official Satellite Symposium of the Global Initiative for Consensus in Pediatrics and Child Health 2015."
- Symposium program and abstracts will be included in the Final Program (Subject to receipt by publishing deadline).

❖ **Exhibition Space**

- 8 sqm exhibition space. Allocation based on a "first come, first served basis."
- Additional space can be purchased upon request at a reduced cost of €400 per square meter. Shell Scheme is required at an additional cost.
- 8 Congress registrations
- 2 exhibitor badges

❖ **Advertisement**

- Inclusion of Sponsor's symposium invitation in the Congress bags (insert to be provided by Sponsor).
- Inclusion of one further insert for promotional purposes in the Congress bags (Insert of up to 8 A4 pages to be provided by Sponsor).
- Acknowledgment of Sponsorship in the Congress Final Program as "Bronze Sponsor."
- A half-page color advertisement in the Final Program.
- Sponsor's logo with hyperlink on Congress website.
- Inclusion of symposium program on the Congress website.
- A 100-word Company profile in the Final Program.



Other Sponsorship Opportunities

1st DAY Satellite Symposium + 1st DAY Coffee Break -	€40,000
Lunch Satellite Symposium (90 min)	€45,000 (+ Cost of Lunch)
Satellite Symposium (90 min)	€35,000
Satellite Symposium (60 min)	€30,000
Satellite Symposium (45 min)	€25,000

Please note the following for Satellite Symposiums:

- ❖ The program is subject to the approval of the Scientific Committee of the Congress.
- ❖ Satellites will be allocated on a "first come, first served basis".
- ❖ The hall rental, standard audio/visual equipment, and display table are included.
- ❖ Permission to use the phrase: "Official Satellite Symposium of the Global Initiative for Consensus in Pediatrics and Child Health 2015."
- ❖ The Symposium program and abstracts will be included in the Final Program (the publishing deadline needs to be met.)
- ❖ The Symposium program will be included on the Congress website.
- ❖ Insertion of symposium invitation produced by the Sponsor into the Congress bags.

Attention:

Special time slots will be designated and allocated on a "first come, first served" basis. Companies sponsoring the Satellite Symposiums may select speakers and topics. In addition to the sponsorship fee, companies sponsoring the Satellite Symposiums must cover all speakers' expenses, including registration fees, accommodation and travel expenses. This also applies in case the Symposium speakers have already been invited by the Congress.

Acknowledged at the Coffee Breaks

Sponsorship of Coffee breaks:	One day	€10,000
	All meeting (2 ND +3 RD DAY)	€ 20,000



Congress Bags (sole sponsorship)

€ 20,000

Congress bags will be given to each congress participant.

The bag will bear the sponsor's and congress logos.

The sponsoring company will provide approximately 1,000 bags, on which the Congress and Sponsor's logo will be displayed.

The bags need to be approved by the organizers.

Sponsorship will be acknowledged as follows:

- Inclusion of one further insert for promotional purposes in the Congress bags
- Logo in Congress program book
- Sponsor's logo with hyperlink on Congress website.

Congress Badges (sole sponsorship)

€ 10,000

Congress badge will be given to each Congress participant.

The badge will bear the sponsor's and Congress logo.

Sponsorship will be acknowledged as follows:

- Inclusion of one further insert for promotional purposes in the Congress bags
- Logo in Congress program book

Sponsor's logo with hyperlink on Congress website

Lanyards (sole sponsorship)

€3,500

The sponsoring company is responsible for the production of the lanyards.

The sponsoring company will provide approximately 1,000 lanyards, on which the Congress and Sponsor's logo will be displayed.

The design of the lanyards needs to be approved by the organizers.

Sponsorship will be acknowledged as follows:

- Inclusion of one further insert for promotional purposes in the Congress bags
- Logo in Congress program book
- Sponsor's logo with hyperlink on Congress website

Notepads and Pens

€3,000

The sponsoring company is responsible for the production of the notepads and pens.

The sponsoring company will provide approximately 1,000 notepads and pens, on which the Congress and Sponsor's logo will be displayed.

The design of the notepads and pens needs to be approved by the organizers.



Speakers' Ready Room

€6,500

Facilities will be available at the Congress Center for speakers and abstract presenters to go over their presentations.

- The Sponsors' name and/or company logo will appear on the signposts of the room.
- Opportunity to provide Sponsor's mouse pads at each workstation.
- Opportunity to display the Sponsor's logo on screensavers at each workstation.

Cyber Centre

€ 7,500

The company's logo will be prominently displayed at the Cyber Centre. Sponsorship includes: Workstations, printers, signage to reach the internet area, furniture, internet set-up, internet connection and technical support.

- Opportunity to display the Sponsor's logo on screen savers.
- Opportunity to display the Sponsor's logo on screen background.
- Opportunity to use the Sponsor's mouse pads at the Cyber Centre.
- Opportunity to provide the company's letterhead for the Cyber Centre.

Wi-Fi

€10,000

- Sponsors will provide promotional internet access cards.
- Exclusive advertisement on the internet access card.
- Opportunity to distribute internet access cards at the Sponsors' exhibition booths or to have them placed in all attendees' registration kits.

Poster Area

€3,500

Sponsorship of the poster area includes a banner with the Sponsor's logo, acknowledging Sponsorship of the poster presentations.

Mini Program

€2,500

Exclusive advertisement on the back cover of the mini program.



Disk-On-Key

€20,000

Exclusive advertisement on the Disk-On-Key containing the Congress's Final Program and abstracts.

The Disk-On-Key will be distributed to all participants.

The Sponsoring company will be entitled to the following benefits:

- The publication of the Sponsors' logos with hyperlinks on the Congress website
- Acknowledgement on the Sponsors' boards on-site
- Acknowledgement in the Sponsors' list in the Final Program

Promotional Material

€1,500

Inclusion of promotional material, such as leaflets and brochures, in the participants' Congress bags.

Please note that the material should be provided by the Sponsor and must be approved by the Secretariat (maximum size A4, maximum 8 pages).

Advertisements

Full-page color advertisements are available in the following Congress publications:

- | | |
|--------------------------------------|---------------|
| • Final Program – Back Cover | €3,000 |
| • Final Program – Inside Front Cover | €2,000 |
| • Final Program – Inside Back Cover | €1,500 |
| • Final Program – Internal Page | €1,000 |

Additional advertisements within the publication are available by application.

All Sponsors will have their logo published on the Congress website with a hyperlink and on the Sponsors' list on-site.

Please note that all of the above are subject to availability.





Social Function Opportunities

Gala Dinner

€50,000

Exclusive Sponsorship of the CIP Congress Gala Dinner.

Benefits include:

❖ **Advertisement**

- Branding/logo in Congress Program
- Full page advertisement in Congress Program
- Significant branding at the Gala Dinner
- Sponsor's logo with hyperlink on Congress website
- Name & logo on Gala Dinner Vouchers
- Option to provide suitable promotional souvenirs at the dinner

❖ **Registration**

- 2 complimentary passes to attend the Congress and social functions
- Table of 6 at Gala Dinner

❖ **Acknowledgement**

- Verbal acknowledgement at the event
- A 100-word Company profile in the Final Program

❖ **Congress Logo**

- The right to use the Congress logo (following supplied guidelines) on relevant Congress material, approved in writing in advance by the Secretariat

Welcome Reception

€30,000

Exclusive Sponsorship of the CIP Congress Welcome Reception.

Benefits include:

❖ **Advertisement**

- Branding/logo in Congress Program
- Full page advertisement in Congress Program
- Significant branding at the Welcome Reception
- Sponsor's logo with hyperlink on Congress website
- Name & logo on menus and Welcome Reception vouchers
- Option to brand suitable promotional souvenirs at the Welcome Reception

❖ **Registration**

- 2 complimentary passes to attend the Congress and social functions

❖ **Acknowledgement**

- 50-word acknowledgement on inside front cover of menu
- Verbal acknowledgement at the event
- A 100-word Company profile in the Congress Final Program



CIP2015

4TH GLOBAL CONGRESS FOR
CONSENSUS IN PEDIATRICS & CHILD HEALTH

MARCH 19-22, 2015 | BUDAPEST, HUNGARY

Special Requests

We are aware that the Sponsorship of any of the above items may not suit your current marketing aims. In this case, we can present you with alternative offers which may be more suitable for you.

Please feel free to contact our Industry Liaison Manager to discuss your needs.

Acknowledgements

Please note that all Sponsorship opportunities include:

- The publication of the Sponsors' logos with hyperlinks on the Congress website
- Acknowledgement on the Sponsors' boards on-site
- Acknowledgement in the Sponsors' list in the Congress Final Program

Please forward your company logo (in eps 300dpi format) in both black and white and full color versions to rshalit@paragong.com

Sponsor Profile

A 100-word Sponsor company/product profile will be published in the list of Sponsors and Exhibitors in the official program and must be submitted electronically by e-mail to rshalit@paragong.com





Sponsorship Application Form and Contract

Please complete the following information and return to the Exhibition Manager:

Paragon Group
Mr. Ran Shalit
18, Avenue Louis-Casai
1209 Geneva, Switzerland
Tel: +41 (0)22 533 0948
Fax: +41 (0)22 580 2953
Email: rshalit@paragong.com

We, the undersigned, express our wish to Sponsor the items marked below in accordance with the terms described in the "Terms of Agreement" attached herewith.

Company Name*	
Contact Name	
Address	
Post/Zip Code	
Country	
Telephone	
Fax	
Email	
Web-Site	
Short company description (max of 100 words)	

* Name of the company - as you wish it to appear on all acknowledgments.

I would like to book the following Sponsorship Items:

Sponsorship Opportunities	Price	<input type="checkbox"/>	Total
Total Amount (please complete)			€



**4TH GLOBAL CONGRESS FOR
CONSENSUS IN PEDIATRICS & CHILD HEALTH**

MARCH 19-22, 2015 | BUDAPEST, HUNGARY

Name of Company:.....

Method of Payment:

By Credit card

Credit card no.:

Expiry Date:

Type of Card:

Card Holder:

By Bank Transfer

Details will be available in the invoice

Bank charges are the responsibility of the payer.

Terms and Conditions

50% due with signed contract

50% due by February 5, 2015

The total amount should be received before the opening date of the Congress.

Please note that your signature on the application form indicates your acceptance of these terms and conditions.

Signature and company stamp..... **Date**.....



CIP2015

4TH GLOBAL CONGRESS FOR
CONSENSUS IN PEDIATRICS & CHILD HEALTH

MARCH 19-22, 2015 | BUDAPEST, HUNGARY

Information for Exhibitors

A commercial and professional Exhibition will take place parallel to the Congress hours. We wish to maximize the exhibitors' exposure to the delegates. For this reason, all coffee breaks will be held in the Exhibition area.

Please note that the final Exhibition set up, opening and dismantling schedule will be updated in the Exhibition Technical Manual, available 2 months prior to the Congress.

Stand Space Rental

The price for stand space only is €600 per square meter with a minimum of 4 sqm.

This includes:

- Two chairs
- 1 standard electric outlet (plug)
- 100-word Company profile in the Final Program
- 2 Exhibitor badges for every 4 sqm
- Get-Together Reception for registered exhibitors
- Refreshments during coffee breaks
- Cleaning of public areas and gangways

Shell Scheme Rental

The price for floor space including shell scheme per square meter is €650 with a minimum of 4 sqm.

This includes:

- Two chairs
- Shell Scheme frame, lighting, electrical socket
- Fascia Panel with standard lettering
- 100-word Company profile in the Final Program
- 2 Exhibitor badges for every 4 sqm
- Get-Together Reception for registered exhibitors
- Refreshments during coffee breaks
- Cleaning of public areas and gangways



Please note that stand space/shell scheme rental does not include any furniture or stand cleaning. All these services and others will be available to order in the Technical Manual.



Booth Decorations

Exhibitors are forbidden to extend their booths into the thoroughfare or other areas which were not ordered and paid for by the exhibitor.

Allocation of Exhibition Space

Space allocation will be made on a "first come, first served basis." A completed application form accompanied by advance payment should be mailed or faxed to ensure the reservation of a desired location.

Upon the receipt of the application form with the payment, space will be confirmed and an invoice for the balance due will be mailed. Please note that three alternative choices should be clearly indicated on the application form. Space allocations will be made in the order in which the application forms with the payment have been received. Advance payment will be refunded if space is unavailable or if the space offered is not acceptable to exhibitors.

Exhibitor Registration

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Two exhibitor badges will be given for every 4 sqm booked. Any additional exhibitors will be charged an exhibitor registration fee. An exhibitor registration form will be included in the Exhibitor Technical Manual.

Exhibition Technical Manual

A technical manual outlining all the technical aspects of the Exhibition will be sent 2 months prior to the Congress and will include the following:

- Technical details about the venue
- Final Exhibition details and information
- Contractor details
- Services available to exhibitors and order forms

Acknowledgements

Please note that all Sponsorship opportunities include:

- The publication of the Sponsors' logos with hyperlinks on the Congress website
- Acknowledgement on the Sponsors' boards on-site
- Acknowledgement in the Sponsors' list in the Final Program

Please forward your company logo (in eps 300dpi format) in both black and white and full color versions to rshalit@paragong.com

Site Inspections

Exhibitors and Sponsors are free to visit the Congress venue at their convenience. Please contact the venue directly to arrange this.



Exhibition Application Form and Contract

Please complete the following information and return to the Exhibition Manager:

Paragon Group
Mr. Ran Shalit
18, Avenue Louis-Casai
1209 Geneva, Switzerland
Tel: +41 (0)22 533 0948
Fax: +41 (0)22 580 2953
Email: rshalit@paragong.com

We, the undersigned, express our wish to Sponsor the items marked below in accordance with the terms described in the "Terms of Agreement" attached herewith.

Company Name*	
Contact Name	
Address	
Post/Zip Code	
Country	
Telephone	
Fax	
Email	
Website	
Short company description (max of 100 words)	

* Name of the company - as you wish it to appear in all acknowledgments.

We would hereby wish to book an exhibition space, the cost of which is €600 per square meter for space only, or including rental of shell scheme, the cost of which is €650 per square meter.

Choice	Stand No	Open space (€600 per sqm)	Shell Scheme (€650 per sqm)	No. of sqm	Total Price
1st Choice					€
2nd Choice					€
3rd Choice					€

- This is a provisional booking. Please hold for 14 days.
- Payment has been made by transfer, please forward me final confirmation and invoice.
- Please send me a first deposit invoice for 50% of the total amount due.



4TH GLOBAL CONGRESS FOR
CONSENSUS IN PEDIATRICS & CHILD HEALTH

MARCH 19-22, 2015 | BUDAPEST, HUNGARY

Name of Company:.....

Method of Payment:

By Credit card

Credit card no.:

Expiry Date:

Type of Card:

Card Holder:

By Bank Transfer

Details will be available in the invoice

Bank charges are the responsibility of the payer.

Terms and Conditions

50% due with signed contract

50% due by February 5, 2015

The total amount should be received before the opening date of the Congress.

Please note that your signature on the application form indicates your acceptance of these terms and conditions.

Signature and company stamp..... **Date**.....